



BUILDING INDUSTRY ASSOCIATION  
of Philadelphia

**MONEY MATTERS—  
EVERYTHING YOU NEED TO KNOW ABOUT  
SECURING LENDING TODAY**

Tuesday, May 4

Noon til 3:00 p.m.—Lunch will be served at noon; program begins at 12:45 p.m.  
Cescaphe, 923 North 2<sup>nd</sup> Street in Northern Liberties

Join the BIA and experts from the public and financial sectors for *a luncheon seminar* and discussion of today’s lending environment:

- How do you gain access to lenders who will lend?
- Who’s lending in today’s economy and on what terms?
- When will lending dollars become available?

**Keynote Speaker:** Pennsylvania State Senator Larry Farnese (1st District)

**Panel Moderator:** Jim Sherman, James G. Sherman Construction Consulting

**Panelists:** Andrew Leff (Bank of America); David McCarraher (HUD/FHA); Matt McManus (NAI Bluestone Real Estate Capital, LLC); Craig Silverman (Silverman & Company); David Swoyer (Sovereign Bank); Greg Wallace (AMA Financial, LLC)

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**\$40 per person in advance/\$50 on-site**

**Parking at The Piazza, compliments of Tower Investments, Inc.**

Attendee(s) \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

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**To pay by check:** make check payable to BIA of Philadelphia and mail with this registration form to:  
268 Westwind Way, Dresher, PA 19025.