

*The 2010 Lunch & Learn Seminar Series—
FREE to All BIA Members*



BUILDING INDUSTRY ASSOCIATION
of Philadelphia

“Smaller Houses for Today's Economy”

Architect Jim Wentling will present examples of "post-recession" housing products and comment on their success and market acceptance. Included will be infill small singles, urban duplexes, 2/3 story townhouses, and garden units.

Learn what features and spaces homebuyers ‘must have’ and which they can do without. What changes are being seen in the critical kitchen and bath areas? Which interior spaces are still in demand and which rooms can consumers do without? What is the role of optional features? Do energy saving and ‘green’ features help to sell new homes? Emphasis will be on ideas for practical, buildable designs that will meet affordability concerns for the current economic environment.

Where: Two Penn Center, 1500 JFK Boulevard, 3rd Floor Conference Room

Date: Tuesday, February 9, 2010

Time: Noon – 1:15 pm – Lunch will be provided

Cost: Free to all BIA members

RSVP: By noon Monday, February 8; call 215.BIA.PHIL (215.242.7445).
SEATING IS LIMITED. YOU MUST REGISTER IN ADVANCE.