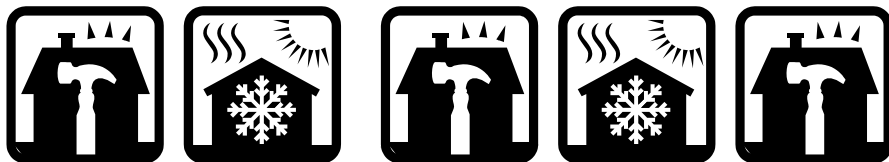




BUILDING INDUSTRY ASSOCIATION
of Philadelphia

Better Sales By Building Greener: Wall Systems and HVAC



Thursday, October 14, 2010—2:00—4:30 p.m.

Energy Coordinating Agency Training Center, 106 W. Clearfield Street

Free parking between 'A' and Front on W. Clearfield Street

(Do you want to carpool? Call 215.242.7445 and we'll try to arrange it.)

**Tasting, tour and happy hour at Yards Brewery
to follow, and included in price.**

Build more energy efficient homes and give homebuyers the energy savings they're looking for. This meet-the-experts event is a nuts and bolts presentation of **key green building techniques—many of which can be affordably incorporated.** The program will consist of a series of real world demonstrations of green building techniques by the contractors who employ them and will consist of several examples of wall sections for advanced framing and enhanced insulation, as well as HVAC system displays. Each station will show the "guts" of the difference between business as usual and green building. All examples will be based upon a "generic design," which should be typical of a Philadelphia project. This is an afternoon you don't want to miss.

*After the demonstration sessions, attendees will meet up at Yards Brewery for a **tour of Pennsylvania's first 100% wind-powered brewery, tasting and happy hour.** From floor to ceiling, Yards' Tasting Room demonstrates their commitment to environmental sustainability. Bar tops are made from old bowling alley lanes, there are recycled booths and lighting, and the pool table was built here in Philadelphia more than 100 years ago. **Tour/happy hour is included in price!***

**Advance registration \$45 for members/\$55 for non-members;
after October 11 and at the door, \$55 for members/\$65 for non-members**

Simply complete this form and mail with payment or fax with credit card info to 215-701-0642.

Attendee(s) _____ Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

To pay by credit card: Fax to 215-701-0642

Circle one: Visa MasterCard AMEX

Card Number: _____ Expiration Date: _____ 'V' Security Number: _____

Signature: _____

To pay by check: make check payable to BIA of Philadelphia and mail with this form to:
268 Westwind Way, Dresher, PA 19025.