



BUILDING INDUSTRY ASSOCIATION
of Philadelphia

Advertisers: Fax Your Space Reservations *Now* for the 2009 BIA Annual Directory!

*Artwork due at Brendan Boroski Advertising.

Please Fax *NOW* to Reserve Space at 215-345-5569



Company _____
 Contact _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ FAX _____
 E-Mail _____
 Signature (for order approval) _____
 Select Ad Size: Full Page 1/2 Page 1/3 Page
 Repeat Ad from Last Year B&W COLOR
 Premium Position Choice (if available)

Advertising Rates*

Premium Positions Are in Full Color

Back Cover	\$1,500
Inside Front Cover	\$1,300
Inside Back Cover	\$1,175
Opposite Inside Front Cover	\$1,200
Opposite President's Message	\$1,100
Tabs, Front or Back	\$1,275
Other Special Requests	\$1,050

Full Color:

Full Page	\$995
1/2 Page	\$795
1/3 Page	\$550

Image Areas for Digital File Artwork:

Full Page	4-3/4" W x 7-7/8" H
1/2 Page	4-3/4" W x 3-3/4" H
1/3 Page	4-3/4" W x 2-1/2" H

*Advertising rates apply to BIA member companies only.

VALUE TO BUILDERS & ASSOCIATES: Homebuilders will use the 2009 Annual Directory to bid and quote different jobs. The Annual is a valuable resource for Philadelphia homebuilders to keep their homes on budget and on time.

Associates will use the 2009 Annual Directory to prospect different builder communities and obtain valuable information on new home construction in Philadelphia.

E-mail PDF to art@boroskiadvertising.com or supply disk of PDF file. Color Proof. Publisher reserves the right to limit color advertising sales & placement based on availability and quality of submitted material.

We Can Design Your Ad:

If advertiser is unable to supply digital file artwork, the advertiser will be billed for layout as follows:

Full Page . . .	\$175
1/2 page . . .	\$125
1/3 Page	\$95

If copy requires any complex typesetting or scanning, advertiser will be billed at the publisher's rate for artwork

Make checks payable to:
Brendan Boroski Advertising
 30 E. Swamp Rd., Doylestown, PA 18901
 215-345-4190 Fax: 215-345-5569

*For advertising information, contact Arlene Banks at 215.345.4190 abanks@boroskiadvertising.com