

# BIA VOICE

The Official Newsletter of the  
Building Industry Association of Philadelphia

## Reach the Movers and Shakers of Philadelphia's Home Building Industry With Your Advertising Message

BIA Voice will be mailed to members of the Building Industry Association of Philadelphia including builders, subcontractors, real estate offices, government agencies, unions, financial institutions and others interested in what is happening in the Philadelphia building community.

### Advertising Rates

\*Check issues below

	OPEN RATE	4 ISSUES (Each Insertion)	DESIGN RATES
1/8 Page 3-3/4" w X 2-1/2" h	\$295	\$250	\$85
1/4 Page 3-3/4" w X 5" h	\$510	\$425	\$95
1/2 Page 7-1/2" w X 5" h	\$650	\$570	\$105
Full Page 7-1/2" w X 10" h	\$975	\$895	\$135

### DISCOUNTED RATES FOR BIA MEMBERS

	OPEN RATE	4 ISSUES (Each Insertion)
1/8 Page 3-3/4" w X 2-1/2" h	\$250	\$230
1/4 Page 3-3/4" w X 5" h	\$435	\$380
1/2 Page 7-1/2" w X 5" h	\$570	\$530
Full Page 7-1/2" w X 10" h	\$925	\$850



### PLEASE FAX YOUR SPACE RESERVATION TO 215.343.6059

Date \_\_\_\_\_

Contact Signature \_\_\_\_\_

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-Mail \_\_\_\_\_

Ad Size (check one)  1/8  1/4  1/2  Full page

### \*Check Issues

Spring \_\_\_\_\_  Summer \_\_\_\_\_  Fall \_\_\_\_\_  Winter \_\_\_\_\_

For advertising information, contact **Brendan Boroski, 215.378.7807**  
or e-mail: **bboroski@verizon.net** Fax: **215.343.6059**

The address for all e-mailed ads is:

**bboroski@verizon.net**

Please submit ads and art as high resolution (300 dpi) JPG or PDF files.

All submitted material content is the sole responsibility of the advertiser and/or their agent. Under no circumstances shall the content be the responsibility of the publisher.

**Checks payable to:**  
**BIA of Philadelphia**  
**1735 Market Street**  
**Suite 432A**  
**Philadelphia, PA 19103-7588**

**215.BIA.PHIL (215.242.7445)**

**Fax: 215.233.9132**