

BIA VOICE

The Official Newsletter of the
Building Industry Association of Philadelphia

Reach the Movers and Shakers of Philadelphia's Home Building Industry With Your Advertising Message

BIA Voice will be mailed to members of the Building Industry Association of Philadelphia including builders, subcontractors, real estate offices, government agencies, unions, financial institutions and others interested in what is happening in the Philadelphia building community.



Advertising Rates

*Check issues below

	OPEN RATE	4 ISSUES (Each Insertion)	DESIGN RATES
1/8 Page 3-3/4" w X 2-1/2" h	\$300	\$280	\$85
1/4 Page 3-3/4" w X 5" h	\$510	\$425	\$95
1/2 Page 7-1/2" w X 5" h	\$650	\$570	\$105
Full Page 7-1/2" w X 10" h	\$975	\$895	\$135

DISCOUNTED RATES FOR BIA MEMBERS

	OPEN RATE	4 ISSUES (Each Insertion)
1/8 Page 3-3/4" w X 2-1/2" h	\$270	\$250
1/4 Page 3-3/4" w X 5" h	\$435	\$380
1/2 Page 7-1/2" w X 5" h	\$570	\$530
Full Page 7-1/2" w X 10" h	\$925	\$850

PLEASE FAX YOUR SPACE RESERVATION TO 215.343.6059

Date _____

Contact Signature _____

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Company Name _____

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Ad Size (check one) 1/8 1/4 1/2 Full page

*Check Issues

Spring _____ Summer _____ Fall _____ Winter _____

**For advertising information, contact Brendan Boroski, 215.378.7807
or e-mail: bboroski@verizon.net Fax: 215.343.6059**

The address for all e-mailed ads is:

bboroski@verizon.net

Please submit ads and art as high resolution (300 dpi) JPG or PDF files.

All submitted material content is the sole responsibility of the advertiser and/or their agent. Under no circumstances shall the content be the responsibility of the publisher.

Checks payable to:

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1735 Market Street
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