



BUILDING INDUSTRY ASSOCIATION  
of Philadelphia

## Annual Sponsorship Pays—With Visibility and Tangible Value!

Being a BIA Annual Sponsor is an investment that pays off -- month after month. Not only are you supporting the organization and its efforts to improve the homebuilding environment in Philadelphia but you're providing your business with ongoing exposure to a targeted market—the builders and developers, architects and bankers, attorneys and suppliers who participate in the BIA. And your sponsorship is in place for 12 full months. There's tangible value as well. Your sponsorship includes complimentary registration(s) at 3 BIA Happy Hours, the Phillies game, BIA Green Events, the Annual Housing Conference and any scheduled SMC events.

**Super Sponsor (\$5,000 per year) -- NEW SPONSORSHIP LEVEL**

- Four (4) complimentary registrations to each event.
- Super Sponsor company listing on invitation flyer and signage for each event.
- Super Sponsor company listing in all full-color printed newsletters and Annual Membership Directory.
- Super Sponsor company listing on website – and hotlinked to your own website! (please provide URL)
- Three (3) requests per year to receive set of BIA member mailing labels.
- **Four-page stand-alone center spread in BIA Voice newsletter**; includes your logo on cover plus four pages of content. You supply the information, we'll provide design; also includes 100 color reprints—**GREAT VALUE!**

**Pyramid Sponsor (\$3,000 per year)**

- Three (3) complimentary registrations to each event.
- Pyramid Sponsor company listing on invitation flyer and signage for each event.
- Pyramid Sponsor company listing in all full-color printed newsletters and Annual Membership Directory.
- Pyramid Sponsor company listing on website – and hotlinked to your own website! (please provide URL)
- Two (2) requests per year to receive set of BIA member mailing labels.

**Monument Sponsor (\$2,000 per year)**

- Two (2) complimentary registrations to each event.
- Monument Sponsor company listing on invitation flyer and signage for each event.
- Monument Sponsor company listing in all full-color printed newsletters and Annual Membership Directory.
- Monument Sponsor company listing on website – hotlinked to your own website! (please provide URL)
- One (1) request per year to receive set of BIA member mailing labels.

**Landmark Sponsor (\$1,000 per year)**

- One (1) complimentary registrations to each event.
- Landmark Sponsor company listing on invitation flyer and signage for each event.
- Landmark Sponsor company listing in all full-color printed newsletters and Annual Membership Directory.
- Landmark Sponsor company listing on website -- hotlinked to your own website! (please provide URL)

**YES! I will support the BIA in 2010 with a tax-deductible sponsorship:**

Name \_\_\_\_\_

Company/Affiliation \_\_\_\_\_ Telephone Number \_\_\_\_\_

**Please return completed form with check payable to the BIA of Philadelphia:**

**268 Westwind Way, Dresher, PA 19025.**

**Or fax credit card information to: 215-701-0642.**

To pay by credit card:  VISA  MasterCard  AmEx

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_ "V" Code \_\_\_\_\_