



Re-Imagining Homebuilding: Means, Methods and Money

Wednesday, September 15, 1:00 – 5:00 pm
The Down Town Club
The Public Ledger Building 6th and Chestnut Streets, 11th Floor

1:00 – 1:10 *Greetings and Opening Remarks* David Perlman, Philadelphia Residential Development Corporation; President, BIA of Philadelphia

1:10 – 1:55 *Keynote* David Mark Riz, AIA, Principal, KieranTimberlake

David Riz received a Bachelor of Architecture from Temple University and a Master of Architecture from the University of Pennsylvania. He has been with KieranTimberlake since 1999, became an Associate in 2005, Senior Associate in 2007, and was recently made Principal of the firm. Mr. Riz has served as Project Architect on Duke University's Keohane Quadrangle, was Project Manager on Durham Academy's Middle and Lower Schools, and Associate-in-Charge for Loblolly House on Taylor's Island on the Chesapeake Bay. The 2,200 square foot single family home is composed entirely of off-site fabricated elements and ready-made components, assembled from the platform up in less than six weeks. Mr. Riz was also Associate-in-Charge for Cellophane House, a five-story, offsite fabricated dwelling commissioned by the Museum of Modern Art's exhibition *Home Delivery: Fabricating the Modern Dwelling*. The 1800 square-foot residence was assembled in MoMA's west lot in 2008.

Mr. Riz will discuss the design innovations which were used in these prototype house designs, as well as building systems research and development projects for which the firm has received international recognition.

1:55 – 2:40 *Panel: Re-imagining Homebuilding*

Moderator: Brett Altman, Allied Construction Services II, Inc.

Panelists: Tom Barton, AmeriSus (ready-to-assemble homes); Beth Miller, Community Design Collaborative (recycled industrial buildings); Sheldon Walter, Custom Building Systems (modular building); Jim Wentling, James Wentling/Architects (post-recession product design)

2:40 – 3:00 *Break*

3:00 – 3:20 *Philadelphia Housing Market Analysis* Kevin Gillen, Vice President and Senior Consultant, Econsult

3:20 – 4:00 *Zoning Reform Update*

Councilman Frank DiCicco; Eva Gladstein, Executive Director, Zoning Code Commission; Councilman Brian O'Neill; Peter Kelsen, Blank Rome, LLP

4:00 – 5:00 *Panel: Making the Numbers Work*

Moderator: Jim Goldstein, Gateway Funding Diversified Mortgage Services, LP

Panelists: Andrew Benioff, Llenrock Group; Jerry Cotlov, East River Bank; Bob Jacobs, RCJ Consulting LLC; Chris Unger, Beneficial Bank

5:00 – 6:00 *Please join us at The Down Town Club's Grill Room for cocktails and hors d'oeuvres*

The BIA is the leading association promoting residential development and construction in the City. Our mission is to advocate for and create more market-rate housing in Philadelphia, including support for public and private initiatives. The BIA is a powerful voice at all levels of government and is affiliated with the Pennsylvania Builders Association (PBA) and the National Association of Homebuilders (NAHB).

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Register and pay by September 13th and save—

\$85/member, \$100/non-member.

After September 13th and at the door, \$105/member, \$120 non-member.

[Note: The parking garage for The Down Town Club is located at 7th and Ranstead and can be accessed from 7th or Ranstead Street.]

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To pay by check: make check payable to BIA of Philadelphia and mail with completed registration form to: 268 Westwind Way, Dresher, PA 19025. Questions? Please call 215.BIA.PHIL (242.7445)