



## “Apprai\$ing and Financing Green Con\$truction”

**Wednesday, October 21, 2009—2:00 – 5:00 p.m.**

(registration begins at 1:30 p.m.)

**Center for Architecture, 1218 Arch Street**

A major hurdle to green building is the additional upfront cost. These initial costs are quickly recouped during the operation of the building, typically in less than 5 years. Yet appraisers are often unaware of the additional value these improvements create, nor are they willing to evaluate green criteria as a justification for a larger appraisal value. Join the BIA and industry experts as we take on some of the key issues that impede green construction.

- 2:00 – 2:10 Greetings and Opening Remarks  
2:10 – 3:00 David Lee, Branch Chief, Energy Star Residential Branch, U.S. Environmental Protection Agency, will outline the value proposition of the updates that distinguish energy efficient/green construction from business as usual. Included will be an assessment of the existing mechanisms to properly appraise and finance energy efficient construction and the hurdles that remain for those mechanisms. Some examples of the current infrastructure for appraisal and finance are the EEM, Fannie Mae’s appraisal worksheet and the Appraisal Institute’s worksheet for the value of energy efficient improvements.  
3:00 – 3:15 James F. Kenney, Councilman, Chair Environment Committee  
3:15 – 3:30 Break  
3:30 – 4: 30 Panel ‘Issues and Realities of Green Finance’  
Moderator: Allan Domb, Allan Domb Real Estate  
Anthony Casey, Retail Sales Manager, Bank of America  
David McCarraher, FHA Liaison, HUD  
Val Pasquarella, Accredited Senior Appraiser  
Brian Uher, Director/Owner, Amicus Consulting Services  
Nancy Wagner-Hislip, Managing Director, Housing Group, TRF  
4:30 – 5:00 Q & A for Panel Participants

**Registration by October 20--\$45 per person for BIA and AIA members.  
After October 20, pay an additional \$10 surcharge.**

Company Name \_\_\_\_\_

Attendee(s) Name(s) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

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**To pay by check:** make check payable to BIA of Philadelphia and mail with completed registration form to: 268 Westwind Way, Dresher, PA 19025. Questions? Please call 215.BIA.PHIL (242.7445)